

Intern – Digital Marketing Manager (Social Media Specialist)

Description

Codeboxx is an international creative tech agency with roots in Germany. With our experience and business knowledge we easily understand your business needs and goals. Our international team of experts deliver 100% satisfaction with the best technical solution and provide high quality work to fulfill the clients vision and goals.

Key Responsibilities

The Social Media Specialist is responsible for executing the content strategy locally and source for new content and works closely with team members to align planning, execution and analytics for content marketing.

- Plan and grow multi social media channels (Facebook/IG/LinkedIn)
- Day to day social media management. Produce and test out various content types for company's social media platforms
- Market Research. To get the customer insights and explore to local social media channels
- Maintain the engagement rate, increase the organic engagement
- Campaigns creation and management. Test various social campaign for different goals and different target audience

Desired Skills & Experience

- Strong communication skills, creative and self-motivated, able to work under pressure, multi-task and meet tight deadlines.
- Native Thai speaker
- Business level in written and spoken English
- Basic knowledge of editing tools and software will be an advantage.
- 2+ years in social media management experience is preferred
- Investment and trading industries is preferred

Job Benefits

- **Medical Insurance:** Premium Medical Insurance & Social Welfare
- **Great Location:** Great location in the Qiss Mall near BTS Ekkamai
- **Professional Training:** Mentoring and training to grow your career.
- **Eat well. Work Well:** A company that eats together stays together. We offer 1x free lunch once a week for our team.
- **Free Coffee & Tea:** Stay fresh and fit. In our kitchen you can get free water, tea and coffee as much as you want.
- **Work Life Balance:** Recharge and relax with paid vacations and keep your work life balanced with our 5 day working week.
- **Work remotely 100%**

Contacts

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Employment Type

Intern

Beginning of employment

asap

Industry

Creative Tech Agency

Job Location

Qiss Mall – Unit A1-302 – 3803
Rama IV Rd, Phra Khanong, 10400,
Bangkok, Wattana

Date posted

December 5, 2022

